



VALLEY VISION 2025 COMMITTEE MEETING

Chairman's Agenda

DATE: Wednesday, April 7, 1999

TIME: 11:00 a.m. to 1:00 p.m.

LOCATION: Maricopa Association of Governments
302 North 1st Avenue, Phoenix, Arizona
2nd Floor - Saguaro Room

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AGENDA

1. **Call to Order**

The Chair will call the meeting to order.

The principal objective of the meeting today is to provide an update to Vision Committee members about the progress of the current process, and to present to you some recommendations for redesigning the Valley Vision 2025 process. As you know from previous correspondence to you, a group of about one dozen Vision Committee members have met on a number of occasions to review our progress and to evaluate any changes we feel would be necessary in the process to successfully complete this effort. We will describe more of this process redesign when we discuss the agenda item. First we will cover an update on the various current activities.

2. **Update on Subcommittee Reports**

An update will be provided on the progress on reports for the nine thematic subcommittees of the overall Vision committee. Documents available prior to the meeting will be provided for each Valley Vision 2025 committee member.

We have provided to each of you at your place a copy of all available subcommittee reports up to the time of this meeting. I would like to have each of the subcommittee chairs that are here, provide a 30-60 second summary of where their committee is in the process at the moment. Since you have the reports available to you, there will be no need to summarize what is in the report because you certainly can read that information.

Subcommittee Chairs:

Rick Miller, Public Safety

Milton Glick, Education

Sara Moya, Urban Features

Dan Shilling, Cultural

Tom Shipe, Economy

?Arnett Duncan, Natural Features

?Roc Arnett, Transportation

3. Update on Collaborative Reports

A status report will be provided on the reports developed by each of the collaborative groups. Available reports will be distributed at the meeting.

LL Decker and Associates is the primary consultant who has lead work on the various collaborative efforts. Today we have received 14 reports. The text of these reports have been provided for you at your place. We have not provided a full copy with all the addendums which are the reports from the brochures passed out. If you are interested, we certainly can provide that full copy to you. As you can see from Jim Bourey's stack, it is rather voluminous and would be a massive coping job for all 75 members who may not be interested in review the material. Lance Decker was not able to be here today because of a previous major commitment. However, he has produced a very short video tape, which we will show now, describing the collaborative report process.

We'll show the video now.

4. Description of Valley Vision 2025 Process Redesign Discussions

A group of Vision committee members including the co-chairs, members of the public communications subcommittee and some subcommittee chairs met three times to discuss the current status of the Valley Vision 2025 effort and to examine ways of redesigning the process. These discussions included a review by Mr. Doug Henton of Collaborative Economics. This item will include a description of the discussions.

As I had said previously, there were extensive discussions of about one dozen Vision Committee members including the three Co-Chairs about redesigning the process. Those committee members felt that while there has been much very good work done through this process, of which you see a good bit of it today, there needs to be significant mid-course corrections in order for us to be truly

successful in this visioning effort. In order to help facilitate this process, we brought in Mr. Doug Henton of Collaborative Economics. Mr. Henton was instrumental in the Silicon Valley 2010 effort. All of you were provided a copy of a document describing that effort with its recommendations. We have found it to be a potentially excellent model to help guide us. I would like to introduce Mr. Doug Henton to provide his perspective on what a visioning process should include, evaluate where he believes we are at this time, and make recommendations for how we ought to proceed.

5. Recommendations for Process Redesign

As part of the process redesign work, Mr. Doug Henton of Collaborative Economics did a review of the Valley Vision 2025 progress to date. Mr. Henton was directly involved in helping to lead the effort on Silicon Valley 2010, a similar visioning process. Mr. Henton will be present to provide recommendations on how the Valley Vision 2025 process should proceed.

6. Other Business and Public Comment

7. Adjournment